

Group 14
HISTORICAL TOURISM

HIS1MN114 INTRODUCTION TO HISTORICAL TOURISM

Course description: This comprehensive course encompasses fundamental tourism concepts and analyze the historical evolution of the tourism industry. A critical evaluation of diverse tourism typologies, encompassing cultural, religious, and emergent niche forms, is a focal point. The course rigorously examines the economic, socio-cultural, and environmental impacts of tourism, affording students a discerning perspective on both favorable and adverse consequences. The unique context of Kerala, India, is accentuated, and the curriculum culminates in an exploration of specialized tourism categories and a meticulous analysis of mitigating negative impacts

Programme	BA History Honours				
Course Code	HIS1MN114				
Course Title	Introduction to Historical Tourism				
Type of Course	Minor				
Semester	1				
Academic Level	100 – 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	4	4	-	-	60

Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Demonstrate a comprehensive understanding of the basic concepts of tourism, including the definition of tour and tourism, classification of tourism (international, domestic, inbound, outbound), and the key elements of tourism.	R	F	Assignment
CO2	Analyze the historical evolution of the tourism industry, tracing its origins from ancient times to the modern era. This includes understanding early forms of travel, the impact of geographical explorations, and significant developments such as the Industrial Revolution and the emergence of mass tourism.	E	C	Seminar Presentation

CO3	Explore the intricate relationship between history and tourism, examining how historical events, explorations, and cultural developments have shaped travel motivations. They will analyze early travelers to India and their contributions, as well as the impact of historical milestones on the tourism industry.	An	C	Seminar Presentation
CO4	Critically evaluate different tourism typologies, including cultural tourism, heritage tourism, religious tourism, and emerging concepts such as niche and gastronomic tourism. They will assess the positive and negative impacts of tourism on economic, socio-cultural, and environmental aspects	An	C	Discussions and debates
CO5	Apply understanding of historical tourism concepts to the specific context of Kerala. Analyze the challenges and opportunities in the Kerala tourism industry, considering its unique cultural, historical, and geographical features. Additionally, it will explore and present the scope of various types of tourism in India, with a special focus on Kerala	An	P	Group Discussion
CO6	Evaluate the economic impact of tourism, including the multiplier effect, foreign exchange generation, balance of payment implications, employment generation, and infrastructure development. Analyze the role of tourism in the economic development of regions and countries	U	P	Quick quizzes/ Group discussions/
	<p>* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C)</p> <p># - Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Metacognitive Knowledge (M)</p>			

Module	Unit	CONTENT	Hrs 60	Mark s 70
I	TOURISM - TERMS AND CONCEPTS		9	15
	1	Basic Concepts of tourism - Definition of tour and tourism – Excursion and Tour	2	
	2	Classification of Tourism: - International and Domestic - Inbound and Outbound	2	
	3	Elements of Tourism	1	
	4	Travel Motivators	1	
	5	Relationship between History and Tourism	2	
	6	Key Players and Stakeholders in Tourism	1	
		Readings: <ol style="list-style-type: none"> 1. K. Kundu, (2018), "Tourism: Principles and Practice," Himalaya Publishing House, Mumbai, India. 2. Manoj Dixit and Rahul Choudhary, (2015), "Introduction to Tourism," Oxford University Press, New Delhi, India. 3. Debashree Dattaray, (2008), "Tourism and Cultural Heritage of India," Aavishkar Publishers Distributor, Jaipur, India. 		
II	HISTORICAL EVOLUTION OF TOURISM INDUSTRY		15	15
	7	Origin and evolution of travel-Travel in Ancient-Travel in Roman Empire - Dark Era of Tourism – The era of Grand Tour	3	
	8	Early Travels – Religious, Trade, Exploration, Expedition, Education	3	
	9	Early travellers to India: Faxian, Xuanzang, Al-Biruni, Ibn Battutta, Marco Polo, Bernier	4	
	10	Geographical Explorations and their impact on travel.	2	
	11	Industrial Revolution and the development of Modern Travel-Thomas Cook-Mass Tourism-20th century developments in transport-	3	
		Readings: <ol style="list-style-type: none"> 1. D. S. Bhardwaj, (2007), "Indian Travel Narratives," Aadi Publications, Delhi, India. 2. Subrata Dasgupta, (2001), "Travel in Ancient India," Oxford University Press, New Delhi, India. 3. Saurabh Mishra, (2017), "The Grand Tour: 		614

		Travelling the 18th Century World," Oxford University Press, New Delhi, India.		
III	TOURISM TYPOLOGY – CHALLENGES AND OPPORTUNITIES IN KERALA		15	20
	12	Cultural Tourism vs. Heritage Tourism	2	
	13	Religious Tourism and Pilgrimages	2	
	14	New Concepts: Niche tourism, Gastronomic Tourism	2	
	15	MICE-Business Tourism	2	
	16	Dark Tourism	1	
	17	Health Tourism – Challenges and Scope, Kerala Perspective	2	
	18	Eco-tourism and Responsible Tourism	2	
	19	Adventure Tourism- Beach Tourism – Wildlife Tourism	2	
		Readings: 1. John R. Walker and Josielyn T. Walker, (2018), "Tourism: Concepts and Practices," Pearson, Boston, USA. 2. M. S. Gill, (2013), "Cultural Tourism: A Strategic Guide for Policy and Planning," Aavishkar Publishers Distributor, Jaipur, India. 3. Stephen Wearing and John Neil, (2017), "Ecotourism: Impacts, Potentials, and Possibilities," Routledge, Abingdon, United Kingdom. 4. Harold Goodwin, (2011), "Responsible Tourism: Using Tourism for Sustainable Development," Routledge, Abingdon, United Kingdom.		
IV	POSITIVE AND NEGATIVE IM@PACT OF TOURISM		9	20
	20	Economic Impact: Multiplier Effect - Foreign exchange-Balance of Payment -Employment - Generation-Infrastructure Development	3	
	21	Socio-cultural Impact: Guest host relations- Demonstration Effect-Negative Impacts	3	
	22	Environmental Impact: Environmental Pollution- Depletion of Natural Resources-Threat To Natural Habitats-Traffic Congestion-Garbage	3	

		Trails-Positive Impacts on Environment.		
		Readings: <ol style="list-style-type: none"> 1. Richard Sharpley, (2014), "Tourism and Development: Concepts and Issues," Channel View Publications, Bristol, United Kingdom. 2. Donald E. Lundberg, (2013), "The Tourism Society's Dictionary for the Tourism Industry," CABI, Wallingford, United Kingdom. 		
V		Open Ended: "Integrated Tourism Project" Study, Research, Debate and Discuss about various types of tours and its impact. The focus of the study and discussion will be the Indian context with special reference to Kerala	12	
		Activity 1: Prepare and submit PPT on typology of Tourism		
		Activity 2: Student's Seminar Presentation on typology of tourism		
		Activity 3: Debate on Positive and Negative impact of tourism		
		Activity 4: Story telling about early travellers and their travel experience		
		Assessment <ol style="list-style-type: none"> 1. PPT Presentation (40%) <ul style="list-style-type: none"> - Each group/individual will present their integrated tourism project to the class. - Evaluation criteria include content, creativity, and presentation skills. 2. Project Report (30%): <ul style="list-style-type: none"> - A detailed written report covering all aspects of the integrated tourism project. - Evaluation based on depth of analysis, clarity, and coherence. 3. Group Collaboration (20%): <ul style="list-style-type: none"> - Assessment of teamwork, communication, and collaborative efforts within the group. 4. Q&A Session (10%): <ul style="list-style-type: none"> - Students will engage in a Q&A session following their presentation to address questions from both the instructor and classmates. 		

		Readings	
		<ol style="list-style-type: none"> 1. John R. Walker and Josielyn T. Walker, (2018), "Tourism: Concepts and Practices," Pearson, Boston, USA. 2. M. S. Gill, (2013), "Cultural Tourism: A Strategic Guide for Policy and Planning," Aavishkar Publishers Distributor, Jaipur, India. 3. U.C. Panda, (2019), "Niche Tourism: Contemporary Issues, Trends and Cases," Routledge, Abingdon, United Kingdom. 4. Stephen Wearing and John Neil, (2017), "Ecotourism: Impacts, Potentials, and Possibilities," Routledge, Abingdon, United Kingdom. 5. Harold Goodwin, (2011), "Responsible Tourism: Using Tourism for Sustainable Development," Routledge, Abingdon, United Kingdom. 6. D. S. Bhardwaj, (2007), "Indian Travel Narratives," Aadi Publications, Delhi, India. 7. Subrata Dasgupta, (2001), "Travel in Ancient India," Oxford University Press, New Delhi, India. 	

Note: The course is divided into five modules, with four having total 22 fixed units and one open-ended module with a variable number of units. There are total 48 instructional hours for the fixed modules and 12 hours for the open-ended one. Internal assessments (30 marks) are split between the open-ended module (10 marks) and the fixed modules (20 marks). The final exam, however, covers only the 22 units from the fixed modules.

Mapping of COs with PSOs and POs :

	PSO 1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5	PO6
CO 1	3	-	3	3	3	3	1	2	-	1	-
CO 2	3	-	3	3	3	3	-	3	-	1	-
CO 3	3	-	3	3	3	3		2	-	3	-
CO 4	3	1	2	3	-	3		2	-	3	-
CO 5	3	-	2	2	3	3	1	2	-	1	-
CO 6	3	-	2	3	3	3		2	-	1	-
CO7	3	-	1	3	3	3		2	-	3	-