



# PARAMEKKAVU COLLEGE OF ARTS AND SCIENCE

THRISSUR AFFILIATED TO UNIVERSITY OF CALICUT. U.O. No. 2436/2013/CU  
(Managed by Sree Paramekkavu Educational, Cultural and  
Charitable Trust)

MLA Road, Punkunnam, Thrissur 680002. Ph:0487 2960800, 9961068618

E-mail : [paramekkavucas@yahoo.in](mailto:paramekkavucas@yahoo.in), Website :  
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## Report on Paper Bag Exhibition Cum Sale Organized by the Nature Club Parammekkavu College of Arts and Science, Thrissur Date: 7th August 2024

The Nature Club of Paramekkavu College of Arts and Science organized a **Paper Bag Exhibition Cum Sale** on 7th August 2024, as part of its ongoing efforts to promote sustainable practices and environmental awareness among students and the community.

### Objectives:

1. Encourage the use of eco-friendly alternatives to plastic bags.
2. Highlight the importance of reducing plastic waste.
3. Provide students with an opportunity to showcase their creativity and entrepreneurial skills.

### Event Details:

- **Venue:** College Auditorium
- **Participants:**
  - Students from various departments actively participated in the preparation and display of paper bags.
  - Faculty and non-teaching staff supported and attended the event.
- **Chief Guests:** Principal, Dr. Capt. Suseela Menon and administrator, Mr. Prashanth Balakrishnan were invited to inaugurate the exhibition.

### Activities Conducted:

1. **Exhibition:**
  - A variety of handmade paper bags were displayed, showcasing unique designs, durability, and utility.
  - Bags were made using old newspapers, magazines, and recycled paper, demonstrating resourcefulness and innovation.
2. **Sale:**
  - The paper bags were sold at nominal rates, encouraging attendees to adopt sustainable habits.
  - The proceeds were earmarked for funding future environmental initiatives by the Nature Club.



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### 3. Awareness Campaign:

- Informational posters highlighting the harmful effects of plastic and the benefits of switching to paper bags were displayed.
- Volunteers conducted short sessions on how to make paper bags, engaging visitors and promoting DIY approaches.

### Outcome:

The event was a resounding success, with attendees, including students, faculty, and community members. Approximately 60 paper bags were sold, raising significant awareness about reducing plastic usage. Participants gained practical knowledge of sustainable practices, and the event strengthened the college's commitment to eco-friendly initiatives.

### Acknowledgments:

The Nature Club extends heartfelt thanks to the college management, faculty members, and students for their support and enthusiastic participation. Special thanks are due to the event sponsors and guests for their valuable contributions.

### Conclusion:

The Paper Bag Exhibition Cum Sale demonstrated the potential of collective action in promoting environmental sustainability. It underscored the role of the college community in advocating for a greener future and inspired further initiatives under the Clear and Green Campus campaign.

### Prepared by:

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Nature Club Coordinators

Paramekkavu College of Arts and Science, Thrissur



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**PARAMEKKAVU COLLEGE OF ARTS AND SCIENCE**  
MLA ROAD, PUNKUNNAM, THRISSUR  
Affiliated to University of Calicut  
In Association with  
IQAC INSTITUTIONS INNOVATION COUNCIL  
Nature Club  
**World paper bag day**  
Reduce Reuse Recycle  
**PAPER BAG EXHIBITION**  
7th August 12.30 pm  
**Sale**  
Room No:F9  
Principal  
Dr. (Capt) Suseela Menon R  
Coordinators  
Kavitha T  
Sajil T. S  
Limitha C.M

